



MLA London's Training Programme Transfers to HVM

From 1st April 2010 MLA London's Training Programme is transferred to Hopkins Van Mil. Over the last few months we've been working closely with the MLA London team to ensure that we maintain the programme's recognised quality and affordability and build on its needs-led approach. The new programme is named Creating Capacity for Museums, Libraries and Archives and has its own website.

The transfer is being supported by MLA to ensure that 2,500 museum, library and archive professionals benefit from an excellent tailored training programme. Renaissance London will fund almost 200 free Renaissance training places for museums and also support a proportion of the programme running costs.

Hopkins Van Mil will be collaborating closely with the museums, libraries and archives community. It is essential to the delivery of the programme that it meets the needs of people in their current jobs as well as the longer-term professional development needs of individuals and the sector.

[Paddy McNulty](#), previously Workforce Development and Events Manager at MLA London is setting up his own consultancy business and will be a freelance associate for HVM alongside Lucy Auger who will support the administration of the programme.

What does the new programme look like?

HVM's Capacity Building Programme has been designed around the needs expressed in the market research commissioned by MLA London in February this year. An online survey sent to current users of the training programme generated a 34% response rate, demonstrating the importance the sector places on the learning they have received. Additional focus group consultation and stakeholder interviews added to our knowledge so that we have a clear picture of what the new programme needs to do, namely:

- Meet the needs of the sector – for current roles and future development
- Ensure it is recognised by decision-makers as being effective
- Allow people to gain new ideas through the buzz of effective networking
- Use training time effectively and efficiently
- Use involving and engaging techniques so that the learning stays with participants
- Allow for post-training support & access to online resources.

Many of the training providers who worked with MLA London will be running updated courses for Creating Capacity. Courses on the digital agenda, conservation and collections management, education and learning, volunteer management, networking and community engagement to name a few will all remain core to the programme. As before, you will also see the HVM team delivering training around advocacy, fundraising and marketing. A full programme will be available on the training [website](#) from the third week of April.

www.creatingcapacity.org

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Anita van Mil, Partner Hopkins Van Mil said, 'We relish our relationships and are delighted to be working in partnership with MLA and Renaissance London to continue to deliver high quality training demonstrating our commitment to capacity building in the sector. Henrietta and I are looking forward to maintaining affordable training provision for London and beyond whilst piloting a number of new initiatives including an online community of learners for peer support and in-house training provision for larger services.'

Andrew Holden, Director of Engagement, MLA: 'MLA London's experience has demonstrated a continuing need for more high quality training opportunities for the whole MLA sector in the capital. We are delighted that our highly-regarded and well-attended workforce development programme will be transferring to Hopkins van Mil, with whom we have worked in partnership for a number of years'.

'Renaissance London is delighted to be able to work with Hopkins Van Mil to ensure that museums across London continue to have access to high quality, free and subsidised training and professional development. At a time of great change it is essential that we continue to invest in equipping our workforce with the skills they need to respond to the challenges facing the sector.' said Prof. Jack Lohman, Director of Museum of London & Chair of Renaissance London Board.

'There is lots to discover and explore for anybody working in museums, libraries and archives' said Henrietta Hopkins, Partner Hopkins Van Mil, 'HVM's Capacity Building Programme will support workforce development needs in the sector, engaging and inspiring staff for now and the long-term. We're very much looking forward to building our network of users so do get in touch with us, check our [website](#), or go to our [blog](#) to find out more.'

Notes:

Hopkins Van Mil was formed in 2005 by Henrietta Hopkins and Anita van Mil from a desire to support strategic working in the museum, library, archive and cultural heritage sector in the UK and internationally. Hopkins Van Mil: Creating Connections is about engagement with the sector to help achieve ambitions. Henrietta and Anita are both Fellows of the Royal Society of Arts (RSA) and active members of the Arts Marketing Association, the Chartered Institute of Marketing, the Institute of Fundraising, the International Council of Museums (ICOM), and the Museums Association. Both HVM partners have BTEC Level 4 Train the Trainer qualifications and Anita van Mil is a qualified Action Learning Set Facilitator.

For more information please contact [Anita Van Mil](#) on 07961 887081 or [Henrietta Hopkins](#) on 07985 514638.

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